

## 13<sup>th</sup> Annual Snowbowl

February 9, 2019  
10am-3pm

Ham Lake Park  
1843 153<sup>rd</sup> Ave. NE  
Ham Lake, MN 55304

### Featuring:

- Broomball Tournament
- Business Expo
- Contests
- Craft Fair
- Fat Tire Bike Race
- Food and Drinks
- FUN for Kids
- Ice Fishing Contest (Order of the Arrow)
- Medallion Hunt
- Pull Tabs
- Silent Auction
- Snow Sculpting
- AND More!

*Are you interested in other sponsoring options for just fat tire race, or have an outside vendor idea? Contact Shana.*

## Contact Information:

(Mailing only)

15544 Central Ave. NE

Ham Lake, MN 55304

Phone: 763-434-3011

[Shana@hamlakecc.org](mailto:Shana@hamlakecc.org)

Or

[Chris.mickman@mickman.com](mailto:Chris.mickman@mickman.com)

Presented by:



# Ham Lake Snowbowl



A Hot Event on a Cold Day

**Sponsor, Business Expo and Craft Fair Registration Form**

[www.hamlakeareacc.org/snowbowl](http://www.hamlakeareacc.org/snowbowl)

## SPONSOR BENEFITS

### Diamond (\$1500+)

- Business included in all pre-& post-event marketing materials and press releases.
- Logo on podium/picture backdrop.
- Banner with logo displayed at event.
- Business included in bike race event day marketing.
- 1-month advertising on HLACC website.
- Logo included on website & social media with link to website.
- Company listed in “walk of sponsors”.
- Facebook Live video about your business with mini Snowbowl Sculpture.
- Business Listed on Event Poster & Flyers.
- Booth Space at Business Expo.
- Verbal Recognition During Event.
- Event Admission for 15.
- Business included in event day marketing.

### Crystal (\$600+)

- Business included in bike race event day marketing.
- 1-month advertising on HLACC website.
- Logo included on website & social media with link to website.
- Company listed in “walk of sponsors”.
- Facebook Live video about your business with mini Snowbowl Sculpture.
- Business Listed on Event Poster & Flyers.
- Booth space at Business Expo.
- Verbal Recognition During Event.
- Event Admission for 10.
- Business included in event day marketing.

*For guaranteed inclusion in marketing materials, registration is due no later than November 30, 2018.*

## Sponsor Benefits Continued:

### Snowflake (\$300+)

- Business Listed on Event Poster and Flyers.
- Booth space at Business Expo.
- Verbal Recognition During Event.
- Business name listed website & social media.
- Event Admission for 6.
- Business included in event day marketing.

### Ice (\$150+)

- Business name listed on website & social media.
- Event Admission for 4.
- Business included in event day marketing.

### Business Expo (\$120 and up)

- Space includes a 6 or 8-foot table with 2 chairs in the business expo tent.
- Expo vendors listed on website.
- Event Admission for 2.
- Tent is heated but not insulated.
- Food vendors are in the business expo tent.
- Food vendors with alcohol receive 2 expo spaces.
- Expo space included for Diamond, Crystal and Snowflake Sponsors.

### Craft Fair (\$30)

- 4 x4 table and chair with space surrounding in the heated shelter. Crafters limited to one space.
- Craft Fair Vendors listed on website.
- Event admission for 2.
- Vendors are limited to hand made and locally produced products. No direct sales.

*Expo and Craft Fair spaces are limited. Register early to guarantee your spot.*

## REGISTRATION FORM

Online Registration Available (see below)

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Levels:

Diamond: \$1500 \_\_\_\_\_

Crystal: \$600 \_\_\_\_\_

Snowflake: \$300 \_\_\_\_\_

Ice: \$150 \_\_\_\_\_

### Business Expo/Craft Fair Options:

Business Expo Booth: \$120 \_\_\_\_\_

Booth w/Electricity: \$135 \_\_\_\_\_

Craft Fair: \$30 \_\_\_\_\_

Food Vendor: \$200 \_\_\_\_\_

Food Vendor serving \_\_\_\_\_

Alcohol: \$400 \_\_\_\_\_

TOTAL DUE: \_\_\_\_\_

Make Checks Payable to Ham Lake Area Chamber and mail check with form to 15544 Central Ave. NE Ham Lake, MN 55304. To pay via Credit Card, Register Online at [www.hamlakeareacc.org/Snowbowl/](http://www.hamlakeareacc.org/Snowbowl/).