

HLACC SUMMER EVENTS

Event Sponsorship Opportunities and Golf Registration



For more information and to register online visit: www.hamlakecc.org/hlacc-events

For vendor registration for the Farmers Market or Freedom Festival, contact kari@hamlakecc.org or see the website above.

Sponsorships Available

HAM LAKE FARMERS MARKET

Wednesdays

July 7-September 29, 2021

3-7pm

Highway 65 & 147th Ham Lake
(Mickman Brothers parking lot)

HAM LAKE FREEDOM FESTIVAL

Saturday, July 3, 2021

3-10pm

Ham Lake Lions Park
1220 157th Ave NE
Ham Lake, MN

41ST ANNUAL HAM LAKE GOLF OPEN

Wednesday, August 11, 2021

11:30-7:30pm

Majestic Oaks Golf Club
701 Bunker Lake Blvd. NE
Ham Lake, MN

Golf Schedule

Check in/Putting games: 11:30am

Shotgun Start 12:30pm

Reception & Cash Bar 5:00pm

Silent Auction 5:00-6:45pm

Dinner 6:00pm

Entertainment 6:45pm

Awards 7:15pm

- 1st Place Golf Team - \$400
- 2nd Place Golf Team - \$200
- 3rd Place Golf Team - \$100
- Longest Drive Men & Women - \$25 each
- Closest to the Pin Men & Women - \$25 each
- Longest Putt Men and Women - \$25 each
- Additional Prizes TBD

EVENT SPONSORSHIP AND GOLF REGISTRATION FORM

HAM LAKE FARMERS MARKET SPONSOR

 FILLED (\$1000) **Market Sponsor (2 spots available):** 13 weeks of advertising in prime location. Banner placed at market for 13 weeks, regular social medial posts, Logo posted on market web page, name listed in Ham Laker article, one-time booth at the market as the chamber member of the week. The market averages 20 vendors and over 300 attendees each week and is visible from Highway 65.

*Seasonal Vendor registration is separate. See website for details

HAM LAKE FREEDOM FESTIVAL SPONSOR

 (\$1000) **Festival Sponsor (5 spots available):** Get your business' name in front of 2500+ attendees with a banner and sign at the event. In addition, your business name and/or logo will be posted on social media, event flyer, event web page, Explore MN and a Ham Laker Article. Vendor expo registration included with sponsorship. Event includes bingo, food trucks, kids' activities, 10K Ruck `n Roll, Live Music, Vendor/Craft Fair.

*Vendor registration is separate. See website for details

41ST ANNUAL HAM LAKE OPEN GOLF TOURNAMENT

 (\$1000) Eagle Sponsor - foursome, hole sponsorship, 12 beverage tickets, pre and post event marketing including logo on e-newsletters, webpage, social media, Ham Laker, event program. Banner at event, Commercial and reserved table at dinner. Option to put promotional item/advertising at each dinner place setting.

 (\$750) Birdie Sponsor – foursome, hole sponsorship, 8 beverage tickets, event marketing including company name on e-newsletters, webpage, social media and event program.

 (\$500) Par Sponsor – twosome for golf, hole sponsorship, 4 beverage tickets, pre event marketing including company name on e-newsletters, webpage and event program.

 (\$300) Entertainment Sponsor – signage with company logo displayed at registration and dinner.

 (\$300) Golf Ball Cannon Sponsor – signage with company logo prominently placed at the designated hole.

 (\$200) Putting Green Sponsor – signage with company logo prominently placed at the putting green.

 (\$200) Driving Range Sponsor - signage with company logo prominently placed at the driving range.

~~(\$200) Partee Cart Sponsor~~

~~(\$150) Dessert Sponsor – signage with company name at tables and at registration.~~

~~(\$275) Hole in One Sponsor – signage at hole and on hole in one signs, table at hole and pre-event marketing.~~

 (\$150) Hole Sponsor – signage with company name and table at hole, event day and webpage marketing.

 (\$200) Hole Sponsor with dinner/entertainment for two.

 (\$6/drink) Bloody Mary Bar Sponsor – signage with company name placed at Bloody Mary Bar and webpage marketing. Sponsor pays total amount of drinks ordered at conclusion of the event.

 (\$400) Foursome – 4 golfers, two carts, steak dinner and entertainment.

 (\$115) Single golfer – includes steak dinner and entertainment.

 (\$35 each) Additional dinner and entertainment.

 (\$40 per team) Take your best shot package – 4 Mulligans, 1 Eagle & 1 Grenade. All advantages to improve your team's score.

 (\$20 per team) Yardstick – Use this advantage to make close putts without adding an extra stroke to the team's score.

 (\$10 per team) Moneyball – Play this ball all the way around the course and get your team's name in a 50/50 drawing.

 (\$10 per player) Golf Ball Cannon – Use the cannon to "drive" your ball on the designated hole to improve your score.

 (\$5 per player) Mega Putt – Closest ball to the hole wins the VIP table for dinner and entertainment.

BUNDLE AND SAVE – APPLIES TO THESE SPONSORS ONLY (MARKET, FESTIVAL, EAGLE, BIRDIE AND PAR)

 Sponsor 2 events. Take 10% off your registration costs.

 Sponsor 3 events. Take 15% off your registration costs.

Registration must be received by June 1 to receive discount.

Registration Form

Name: _____ Phone: _____

Company: _____ Email: _____

Subtotal of sponsorships/golf \$ _____

Subtract Discount \$ _____

Total Due \$ _____

Check enclosed

Invoice Me (Online payment also available with this option)

Golfer Names:

1 _____

2 _____

3 _____

4 _____

Make Checks payable to Ham Lake Area Chamber

Mail with completed form to:

Ham Lake Area Chamber

15544 Central Ave.

Ham Lake, MN 55304